



peerie

TEA

Farm to Cup Teas



ARTISAN YUNNAN GOLDEN NEEDLE



PEERIE TEA

MAKING HONEST TEAS
THE NEW STANDARD.

We believe Tea is a form of travel, that each cup of tea contains a journey: the story of a collective of small local farms from across China, India and Taiwan.

We want to bring that journey, from farm to cup, accessible to tea enthusiasts and the Hong Kong community.

All of our teas are handpicked, and processed using traditional methods.

*We only ever purchase pure single estate tea **direct from the farms.***

*We create the blends and infusions from scratch ourselves, there is no middle man to it. We dehydrate our herbs and fruits from fresh here in Hong Kong, making sure the end product is **free from chemical preservatives, artificial flavourings, gluten, dairy and refined sugar.***

WHY CHOOSE PEERIE TEA ?



SUPPORT THE LOCAL FARMER

Small locally-run tea estates produce some of the world's most unique and flavourful teas. By supporting small tea artisans we help to nurture and preserve some of the world's most special teas, maintain local culture and enrich the local economy.

*As we buy direct from the farmer, we can ensure that the teas are being **fairly traded.***



PHOTO: COURTESY OF OUR TAIWANESE SUPPLIER

SINGLE ORIGIN

Most large tea companies blend their teas from various countries, mountains and tea estates to cut cost. We buy our teas direct from the farm and never mix our teas.

This means that our customers are only ever drinking the most authentic, premium tea direct from the source.



ARTISAN HANDPICKED AND PROCESSED

All of our teas are expertly handpicked and processed, which means that only the best leaves are plucked and prepared for your cup of tea. We never buy mass produced machine cut teas.

Our teas are made using traditional methods, some of which have been passed down from generation to generation.

BIODYNAMIC ENVIRONMENT

Most tea estates operate on a mass production scale, which generally involves overplanting genetically cloned tea trees followed by heavy spraying of dangerous chemicals.

This process can result in landslides, poor quality crops, spread pollution/tea tree disease, and drought.

Buying from a biodynamic tea estate supports the longevity of the tea plantation, and enriches the local environment.



A HEALTHIER CUP OF TEA

Drinking organic tea is the only way to prevent harmful chemicals making their way into your tea cup. Teas that are grown in organic, nutrient-rich soils are also believed to be higher in antioxidants and nutrients.

OUR TEA RANGE ...

CAFFEINE-FREE
&
HERBAL BLENDS

GREEN

OOLONG

BLACK

WHITE



Green tea is the most popular tea in the East and is world-renowned for its extraordinary health benefits.

Our infusions are made for urban dwellers, modern multitaskers with demanding, fast-paced life. 100% natural, from detox to stress-free or energizing blends, they become part of your daily routine.

Black tea is the most popular tea in the world. The fragrance and taste of black tea varies considerably depending on the season in which it was picked. First and second flush teas are generally the most sought after by tea connoisseurs.

Oolong teas have been revered for over 700 years as some of the finest teas are available. Oolong tea originated from the Chinese province of Fujian, which were then planted in Taiwan in the 1700s. Semi-oxidized oolongs can be split into three categories; low oxidized, pearl-shaped teas and high oxidized teas.

White teas are the most subtle of the teas. They are smooth and light in flavour but high in antioxidants compared to other teas.





MODERN TEA CRAFTERS

We decided to make tea, because it is a link from our generation to the previous and the next ones. More than a universal cultural symbol, it embodies respect to nature, humbleness and hard-work.

As kids, we were watching adults sip tea all day, then grew up into liking tea. Our taste for tea developed into a passion enriched by stories around tea and the aspiration to reconnect with its legacy.

Involving each of our senses, tea crafting starts with a positive memory or mood that we wish to share. With the ingredients, we create a narrative, a story, that could crystallise a moment of the day.

*Our mission ? Inspire reflection.
Educate about ethical sourcing.
Celebrate natural blends.
Pass on to the next generation.*





WHITE TEA

White teas are the most subtle of the teas. They are smooth and light in flavour but high in antioxidants compared to other teas.

Ancient Moonlight White Premium Yunnan, China

This tea has been handpicked from ancient trees dating back 400 years. The teas are plucked and processed in an organic manner during the full-moon as it is believed that this method allows the tea to capture a unique energy. The production method for this tea is a closely guarded secret which only the tea masters know. It is only harvested from March to May and is in very limited quantities. This tea has a complex floral aroma which finishes with a sweet flavour of pit fruits and wildflower honey.



GREEN TEA

Green tea is the most popular tea in the East and is world-renowned for its extraordinary health benefits.



Ancient Baked Heart Green Tea Yunnan, China

This rare tea is grown at elevations between 1,800 – 2,200 m high on Wu Liang Mountain, which is blessed with year-round sunshine. This farmer's ancestors planted some very special ancient tea trees and developed a secret method of processing the tea which has been passed down for generations. The tea is then sundried and hand-rolled using a traditional method, which has remained a family secret for generations. This method ensures that the teas are grown in an organic manner that helps to preserve the environment. The tea has a medium body with notes of toasted rice and wildflowers.



Organic Nantou Green Nantou, Taiwan

Our Nantou Green comes from a small family farm in Taiwan. The garden in which this tea is situated in the Nantou region and sits an altitude of 1,400 m. Katie Yue, the farmer, inherited her tea gardens from her granddad who previously worked as a tea picker. He eventually saved enough money to buy his own tea plantation.

After the 1998 earthquake which stuck Nantou in Taiwan, the farmer, Yue, decided to strike a healthier coexistence between herself and the Earth. From this point onwards, she strove to only produce wild and organic teas. This Nantou tea is truly a unique high mountain green tea. This ball-shaped tea is exceptionally smooth and pure light with a soft vanilla flavour.

GREEN TEA

Organic Green Assam Assam, India

This tea comes from a very small scale family farm located in Dibrugarh, an upper area in Assam which is known to harvest some of the best tea gardens in India. This tea is hand-picked by farmer Borgohain, who then rolls the tea by hand in his home grown tea processing facility. He follows sustainable farming methods to produce a tea that is free from dangerous chemicals. The tea has a sweet start with mineral flint and fruit notes.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



BLACK TEA

Black tea is the most popular tea in the world. The fragrance and taste of black tea varies considerably depending on the season in which it was picked. First and second flush teas are generally the most sought after by tea connoisseurs.



Organic Black Assam Assam, India

This tea is grown by one pioneering farmer called Pallabjyoti Nath, who was the first farmer from the Assam region to pluck and process the tea without the help of external large plantations. Nath processes his tea by hand with his family on a small 7 acre farm. Peerie Tea sell his first flush tea, which has a very clean and sweet taste with a prominent fruity, cherry-drop like flavour and woody/spicy notes in the background.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Organic Honey Scent Black Tea Nantou, Taiwan

This tea is grown at an elevation of 4,000 ft. in the mountainous region of Nantou in Taiwan. Yue inherited her farms from her granddad, who used to work on tea plantations during his early career. He later saved enough money to buy his own farm. Yue later converted these farms to become the first person in the region to certify her farms as organic. This tea has a fragrance of honey, which is offers a smoother and sweeter than traditional black tea.

BLACK TEA

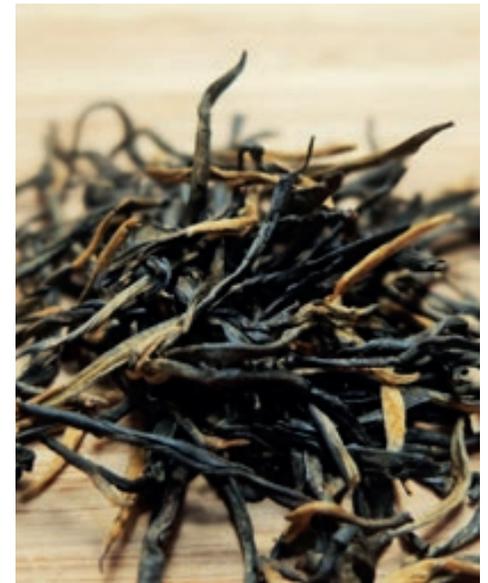
Organic Sun Moon Lake Black Tea Taiwan

Black tea in the Sun Moon Lake region in Taiwan was initially developed for export by the Japanese during their occupation of Taiwan in the years preceding and during WWII. Our tea is a premium handmade artisan tea that has a delicate, rich tropical fruity flavour with a hint of old-fashioned garden mint in the background.



Artisan Yunnan Golden Needle Yunnan, China

This tea has been organically grown and handpicked at over 1,800 m, and as such is a real “high mountain” tea. This tea is grown in a very remote part of Yunnan Province in China called Jing Gu, which has some of China’s finest black tea gardens in the world. The ‘golden needles’ present in this tea signifies that it is made of newly sprouted tips, which is the most flavourful part. This tea has an aroma which is similar to coconut, cocoa beans and roasted sugar cane.



OO LONG TEA

Oolong teas have been revered for over 700 years as some of the finest teas are available. Oolong tea originated from the Chinese province of Fujian, which were then planted in Taiwan in the 1700s. Semi-oxidized oolongs can be split into three categories; low oxidized, pearl-shaped teas and high oxidized teas.



Organic Dong Ding Nantou, Taiwan

Dong Ding is named after one of the Dong Ding Mountains in the Nantou region. It is one of Taiwan's most popular teas and has been produced in Taiwan since the late 19th century. This tea has a very intense flowery-vanilla aroma.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Organic GABA Oolong Taiwan

GABA tea is made using a special technique in a nutrient-rich yet oxygen-deprived environment which results in benefits such as improved mood, anxiety relief as well as increased fat burning and muscle growth. It has a wonderful deep fruitiness, which has complex plum and cinnamon notes.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]

OO LONG TEA

Organic Red Oolong Taiwan

This tea comes from a tea garden that is located in Taidong, Taiwan at an altitude of 1,000 m. This tea is plucked in the morning by a group of skilled farmers who slowly batch-roast the tea leaves. The leaves are picked in summer and undergo a high fermentation process which brings out a rich honey flavour that is intense, yet refined.



Organic Four Seasons Oolong Taiwan

This oolong tea is appropriately named because it is harvested four times a year. It is grown at a low altitude and comes from the central region of Taiwan. The taste of this tea is very subtle and smooth. The leaf has a beautiful, floral fragrance when infused, which leaves a wonderful sweet aftertaste.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



CAFFEINE - FREE

Our infusions are made for urban dwellers, modern multitaskers with demanding, fast-paced life. 100% natural, from detox to stress-free or energizing blends, they become part of your daily routine.

Divine

An all-natural blend of herbs and spices, Divine offers a balanced drink for health and happiness ! Rich in iron, this profusion of ingredients includes raspberry leaf, nettles, linden flower, and cinnamon. With fruity and floral notes of luscious orange and radiant rose, the final lingering sweet note is stevia, one of nature's sweetest plants.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Wild

Our Wild blend has been designed to energize the body and keep it functioning at peak performance. Ginger and anise seed excite your immune system, whilst the mint works at removing causes of illness. Elderflower flushes out your system, and rosehip tops you up with fantastic dose of vitamin C. This light refreshing cup packs a protective punch to maintain your health by providing essential nutrients.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



CAFFEINE - FREE

Sunday Chill

Relax and enjoy a calming cup of Sunday Chill. This tea presents a complex medley of flavours to ease your mind and body. The fresh and sweet flavour of the lemongrass is complemented by the floral bouquet of rose petals, lavender, chamomile and chrysanthemum.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



GREEN TEA BLEND

Kick Ass

This refreshing peppermint and green tea is a traditional blend for the Kick Ass spirit we all have in us ! The peppermint captures a feeling of freshness, which is complemented by a delicate green tea. It has a host of health benefits due to its high number of antioxidants, and is particularly useful fo rebalance your digestion system.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



BLACK TEA BLENDS

Peerie's Earl Grey

This black organic tea has been blended with bergamot leaves, orange peel and bergamot essence to bring a tea that is sweet. Earl Grey tea is now among the most famous blended teas – and with good reason! This tea oozes a unique citrus flavour and aroma that feels wonderfully fresh.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Peerie's Breakfast Tea

This full-bodied tea is a delicious blend of two intense black teas from India and the soothing, tropical Butterfly Pea Flower. It draws its powerful, rich flavour from the Darjeeling tea, and its round finish from the Assam tea. Butterfly Pea Flower is known for its antioxidant properties and lowering blood pressure. Enjoy this colour-changing blend as an invigorating morning brew or a wake-me-up any time of day!

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



BLACK TEA BLENDS

Drama Queen

This black Assam tea blend is a simple mix of rose petals and organic vanilla pods from Papua New Guinea. The soft notes of the petals and vanilla sweeten this black tea, and make it a soothing drink that can be enjoyed pure throughout the day.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Masala Chai

This masala chai, literally meaning mixed-spiced tea, stays close to its traditional Indian roots, with a perfect balance of spices, dehydrated ginger and black tea.



HERBAL INFUSIONS

Lemongrass

Have a cup of this very fragrant, slightly sharp mix of lemon and lemon mint to regulate your metabolism.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Organic Chamomile

Chamomile tea has been known to benefit anxiety symptoms by helping ease insomnia and provide calmness. Its calming effect is thanks to an antioxidant called apigenin, which binds to certain receptors in your brain that help decrease anxiety and initiate sleep. Finally, Chamomile contains anti-inflammatory, antispasmodic, which help in soothing the stomach line.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



HERBAL INFUSIONS

Hibiscus

Hibiscus is made by dry the rosella flower. It's slightly tart taste is also sweetened with honey to make a refreshing hot or cold drink.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]



Organic Peppermint

Have a cup of this pure peppermint infusion, it will help the digestive tract by reducing spasms in the gut. It also encourages bile flow into the small intestine, which can help to break down food, especially fats. Enjoy this great, calming after-dinner mint.

[AVAILABLE IN TINS OF 30G
LOOSE LEAVES]





HIBISCUS TEA



PEERIE TEA TINS & INDIVIDUAL ORGANIC COTTON BAGS



peerie

TEA

Wild

PEERIE TEA





PEERIE'S EARL GREY

CONTACT US :

+852 6460 8796

INFO@PEERIETEA.COM

WWW.PEERIETEA.COM



M : +852 6460 8796
E : INFO@PEERIETEA.COM
W : WWW.PEERIETEA.COM



@PEERIETEA

